

 **Hublyd**  
Every proof scores

**Don't just pitch them  
Prove it.**



**“The best way to convince a new customer is to prove you've already delivered the same success for someone else!”**



Hublyd is an AI powered platform that transforms customer references into instant sales and marketing content.

Its mission is simple: help sales teams close deals faster by making it effortless to find, manage, and reuse customer stories.





# 1. Problems & solutions

Hublyd directly addresses key pain points commonly faced by sales, marketing, and presales teams.



User pain #1

**“Our references are scattered everywhere.”**



**Solution**

Hublyd centralizes all references in one unified database with import tools and customer selfsubmission forms.



**Result**

Teams instantly access validated information instead of digging through folders, emails, or outdated slides.



User pain #2

**“Building a slide deck takes too long.”**



**Solution**

Automated slide generation produces complete, onbrand presentations from a simple keyword search.



**Result**

Hours of manual work reduced to seconds, freeing time for customer engagement.



User pain #3

**“Our content is inconsistent across regions and teams.”**



**Solution**

Hublyd offers customizable templates and AI-generated content ensuring consistent tone, structure, and branding.



**Result**

Sales and marketing deliver a unified message every time.



User pain #4

**“Sales struggles to find the right customer stories quickly.”**



**Solution**

AI-powered search and conversational retrieval pinpoint the most relevant references instantly.



**Result**

Reps walk into meetings with stronger, more tailored evidence of past success.



User pain #5

**“We need localized content, but translations are timeconsuming and rarely come out right.”**



**Solution**

Built-in multilingual support localizes decks and content instantly.



**Result**

Faster global outreach without needing additional translation resources.



User pain #6

**“New hires take too long to get up to speed.”**



**Solution**

A centralized reference hub makes onboarding faster and more intuitive.



**Result**

New reps can pitch with confidence from day on.



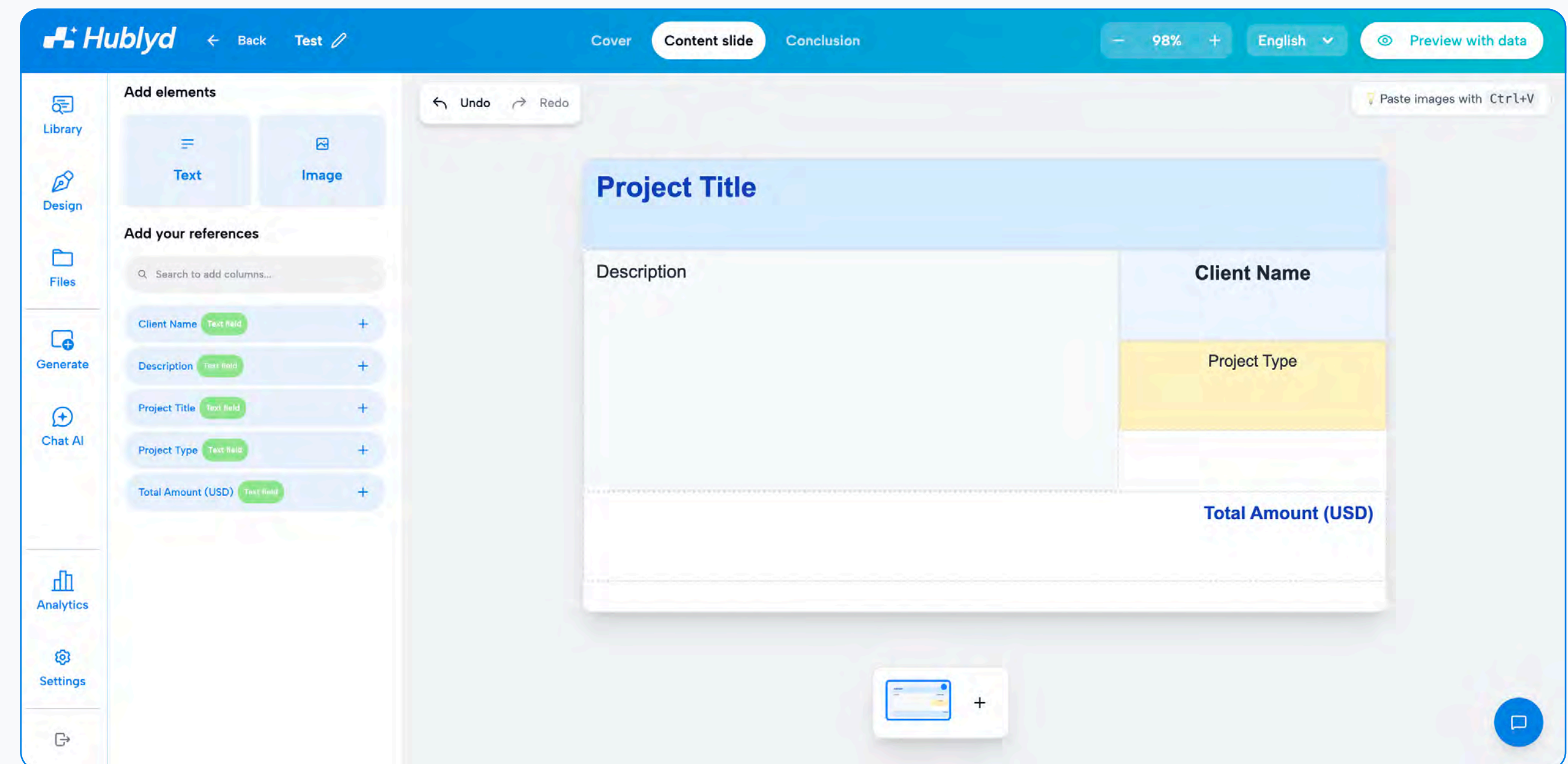
## 2. Key Features



# 1. Automated Slide Generation

Generate ready-to-use, branded sales decks within seconds using simple keyword searches.

- Eliminates hours of manual slide creation.
- Ensures consistent structure and design across the organization.
- Ideal for lastminute meetings and fastmoving sales cycles.
- Ideal for creating sales offers tailored to each customer.

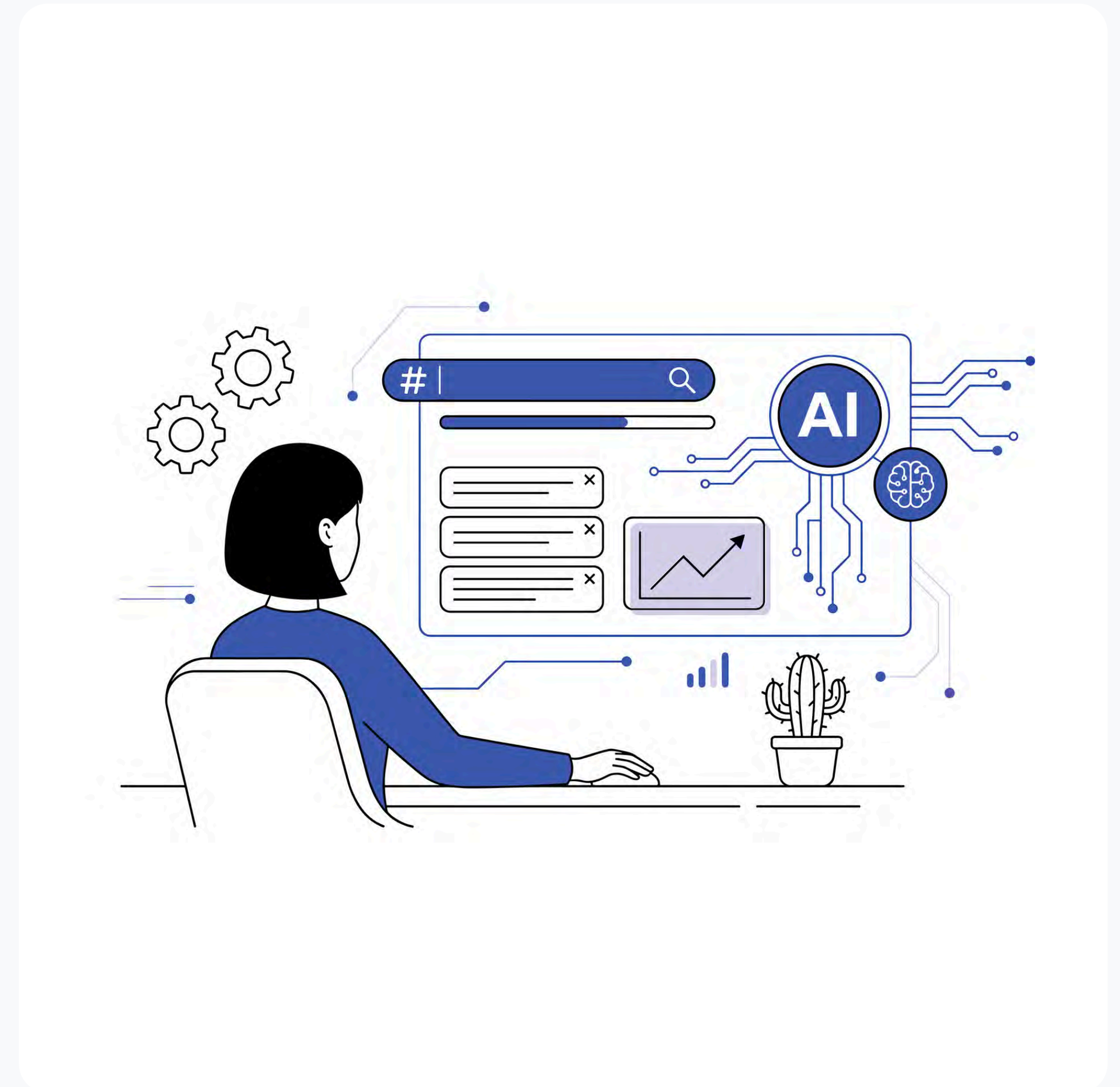




## 2. AI Powered Content Creation

Transform customer references into highimpact marketing content using integrated AI.

- Generates LinkedIn posts, Instagram content\*, success stories\*, and articles.
- Ensures tone consistency and reduces workload on marketing teams.
- Helps scale content production without scaling headcount.

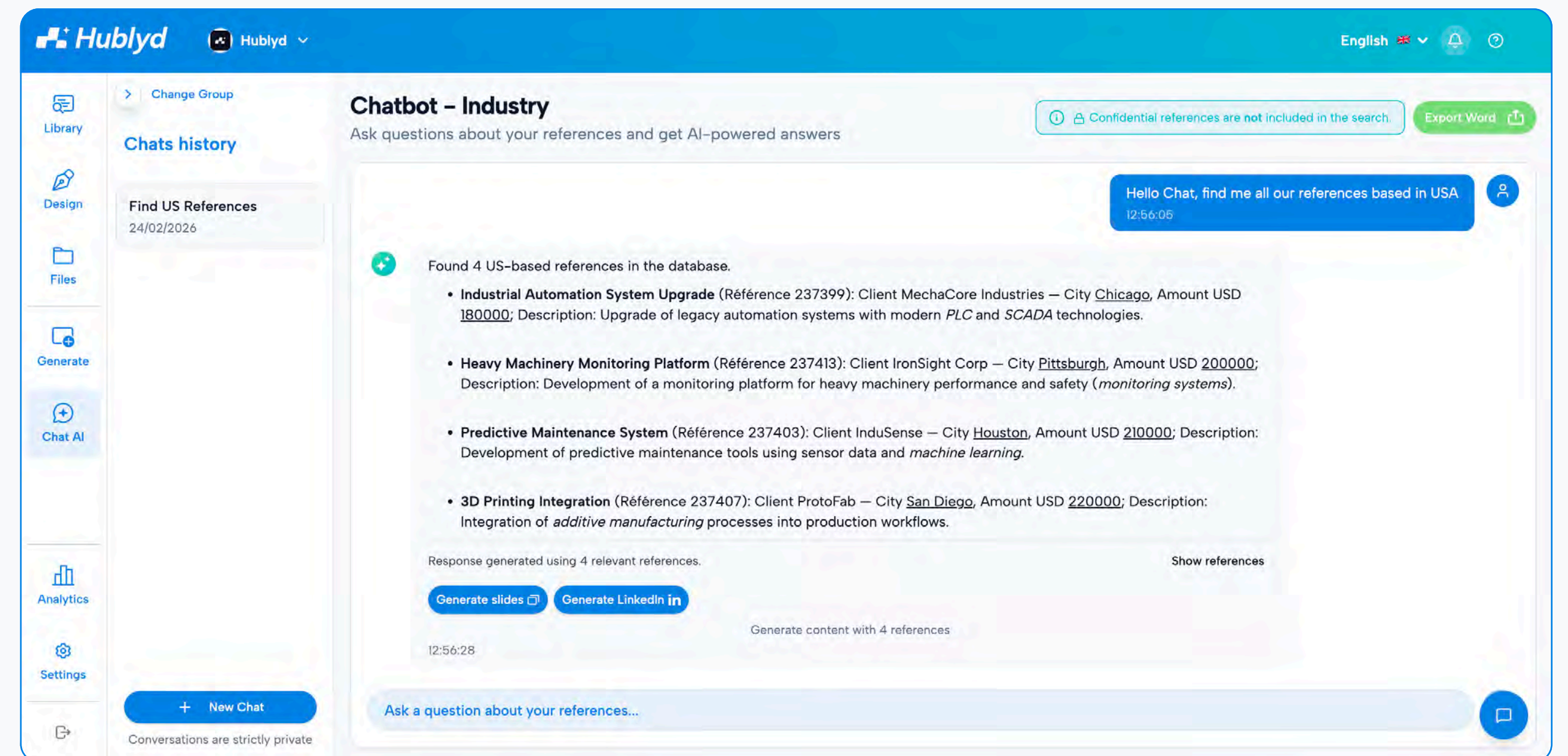




## 3. Smart Search Engine & AI Chat

Instantly locate the most relevant customer references using intelligent search and natural language queries.

- Keyword search or AI conversation with your reference database.
- Surfaces highmatch stories your reps might not know exist.
- Reduces time spent digging through emails or outdated slides.





## 4. Centralized Reference Management

All your references in one place, structured and searchable.

- Import data from XLS/CSV/PDF/PPT effortlessly.
- Lets customers submit references through a public link without creating an account, while giving you their approval to use the reference.
- Ensure every reference stays organized and accessible.

The screenshot displays the Hublyd web application interface. At the top, there's a navigation bar with the Hublyd logo, a user profile dropdown, and language settings (English). Below the navigation bar, a progress indicator shows four steps: 1. Choose your generation (Slides), 2. Select your references (active), 3. Generation settings, and 4. Preview & Generate. The main content area features a search bar with 'Classic search' and 'Smart search' options, and a search input field. Below the search bar, it indicates '0 active filters' and '3 references selected'. A table lists the selected references with columns for Project Title, Client Name, Description, Total Amount (USD), Project Type, Country, and City. The table contains five rows, with three rows selected (checked).

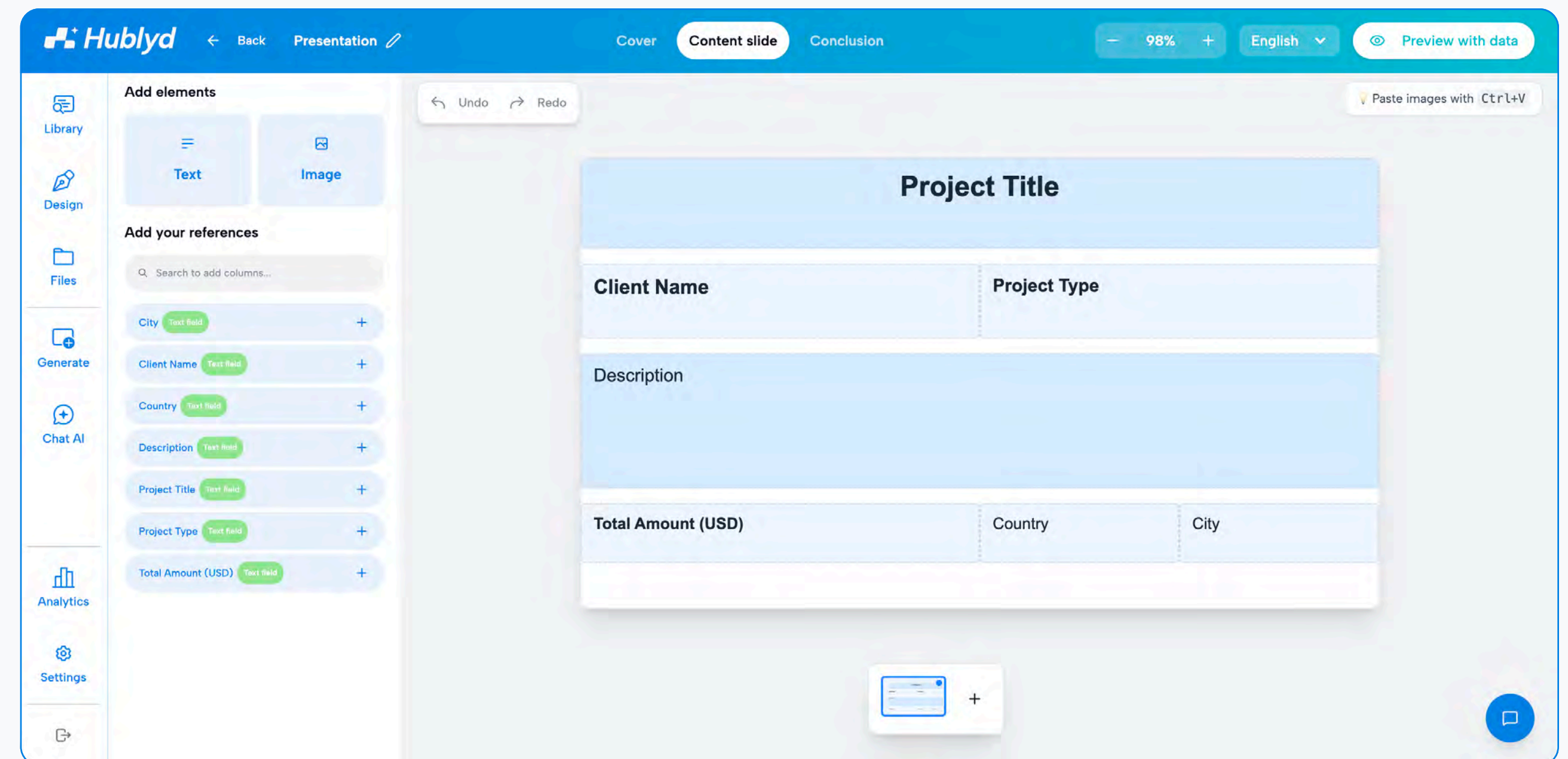
<input type="checkbox"/>	Project Title	Client Name	Description	Total Amount (USD)	Project Type	Country	City
<input checked="" type="checkbox"/>	Heavy Machinery Monitoring Platform	IronSight Corp	Development of a monitoring platform f...	200000	Monitoring Systems	USA	Pittsburgh
<input checked="" type="checkbox"/>	3D Printing Integration	ProtoFab	Integration of additive manufacturing pro...	220000	Additive Manufacturing	USA	San Diego
<input type="checkbox"/>	Industrial Cybersecurity Upgrade	SafePlant Solutions	Enhancement of cybersecurity...	150000	Cybersecurity	France	Lyon
<input checked="" type="checkbox"/>	Predictive Maintenance System	InduSense	Development of predictive...	210000	Maintenance	USA	Houston
<input type="checkbox"/>	Supply Chain Optimization	GlobalParts Ltd.	Optimization of supply chain processes th...	195000	Supply Chain	Germany	Hamb



## 5. Customizable Presentation Templates

Create, manage, and distribute multiple slide deck templates adapted to departments and use cases.

- Ensures brand consistency across customer facing materials.
- Enables rapid generation of tailored decks.
- Reduces dependency on designers and presentation specialists.





## 6. Sales & Marketing Collaboration Hub

A shared platform for cocreating and validating customer references.

- Breaks down silos between Sales and Marketing.
- Ensures every piece of content is approved, updated, and aligned.
- Improves version control and reduces inconsistencies.





## 7. Multilingual Localization

Instantly localize content and presentations in multiple languages.

- Speeds up global expansion efforts.
- Maintains brand tone while adapting to cultural nuances.
- Reduces dependency on external translation services.

Target Language

English - Included





## 8. Fast Onboarding for New Reps

Give newcomers immediate access to validated references and templates.

- Accelerates time-to-first-deal.
- Reduces training effort for sales managers.
- Ensures new teammates follow best practices from day one.

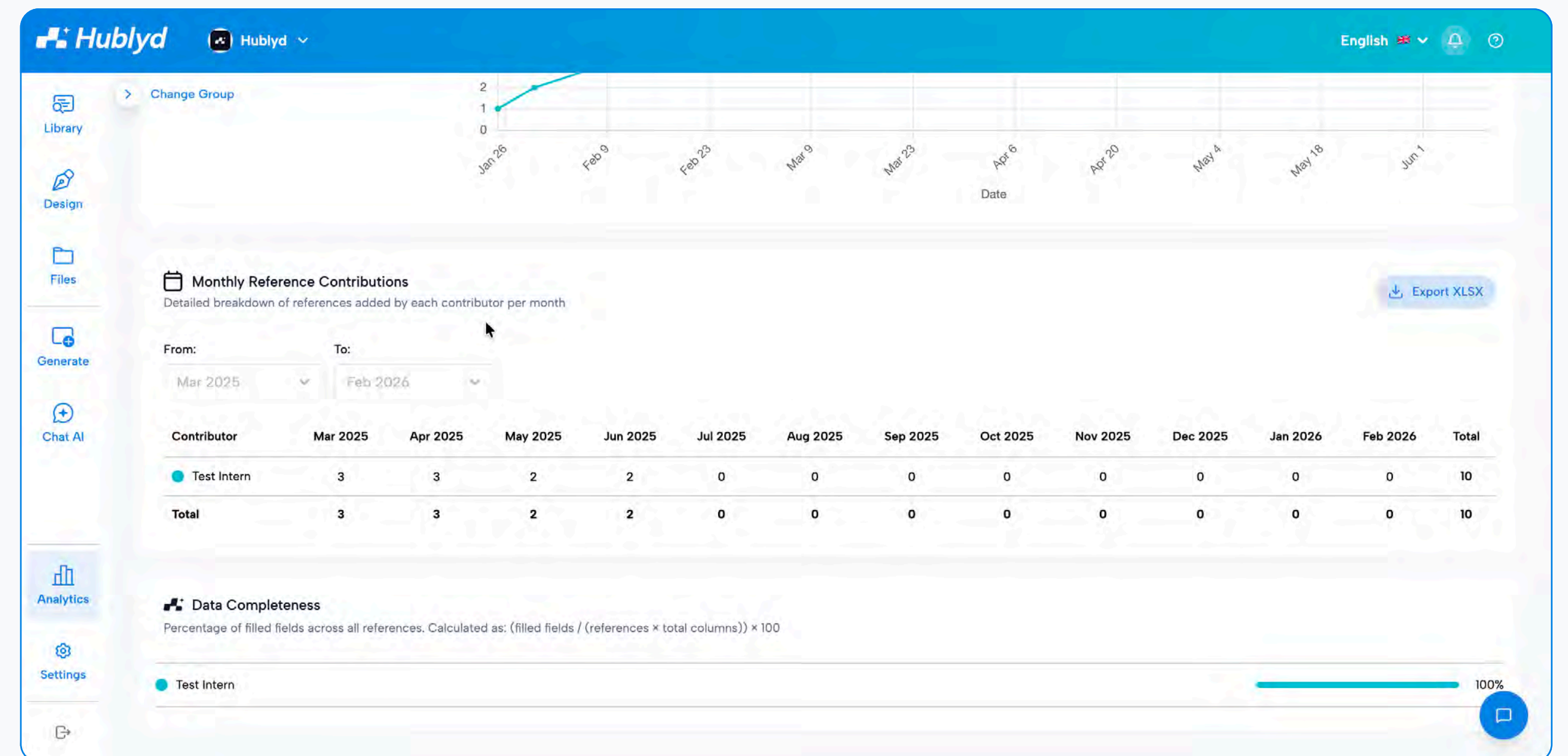




## 9. Team Challenge & Contribution Incentives

Boost reference contribution with built-in challenges and gamification.

- Managers define monthly/quarterly "reference contribution challenges."
- Scoreboards highlight top contributors.
- Incentives encourage teams to submit more (and better) references.
- Helps maintain a constantly updated reference base.

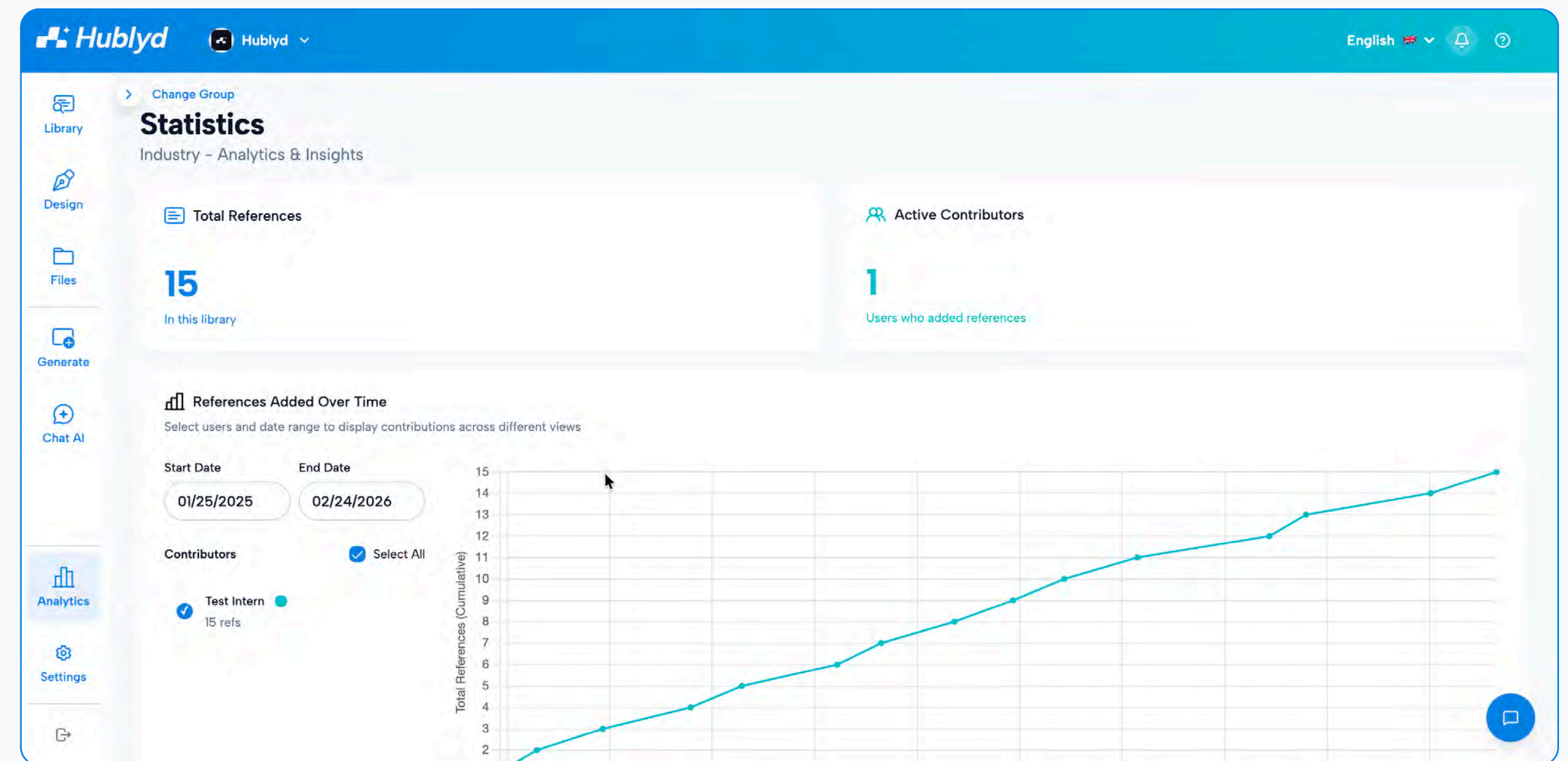




## 10. Reporting Dashboard (Quality & Quantity)

AI powerful analytics dashboard for managers.

- Monitor how many references each rep or region contributes.
- Evaluate quality through system scoring or manual validation.
- Identify gaps (industry, region, customer size).
- Track freshness and completeness over time.

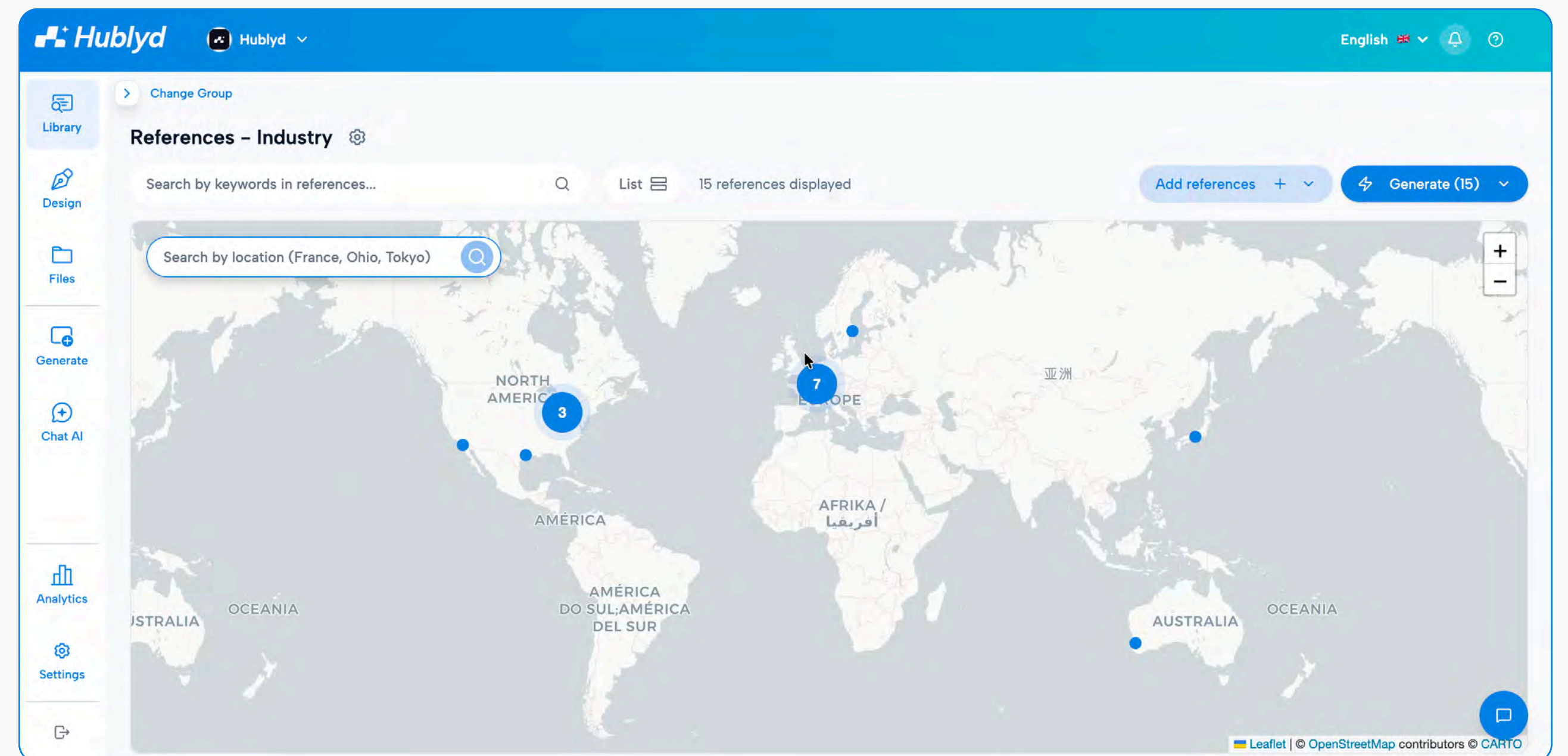




## 11. Automatic Geolocalisation Mapping

Visualize your global footprint with an autogenerated reference map.

- Automatically geolocates customer references (city/country).
- Sales reps can filter references by region during customer meetings.
- Helps strengthen regionspecific credibility ("We have 12 clients in your country").
- Useful in executive dashboards and marketing materials.

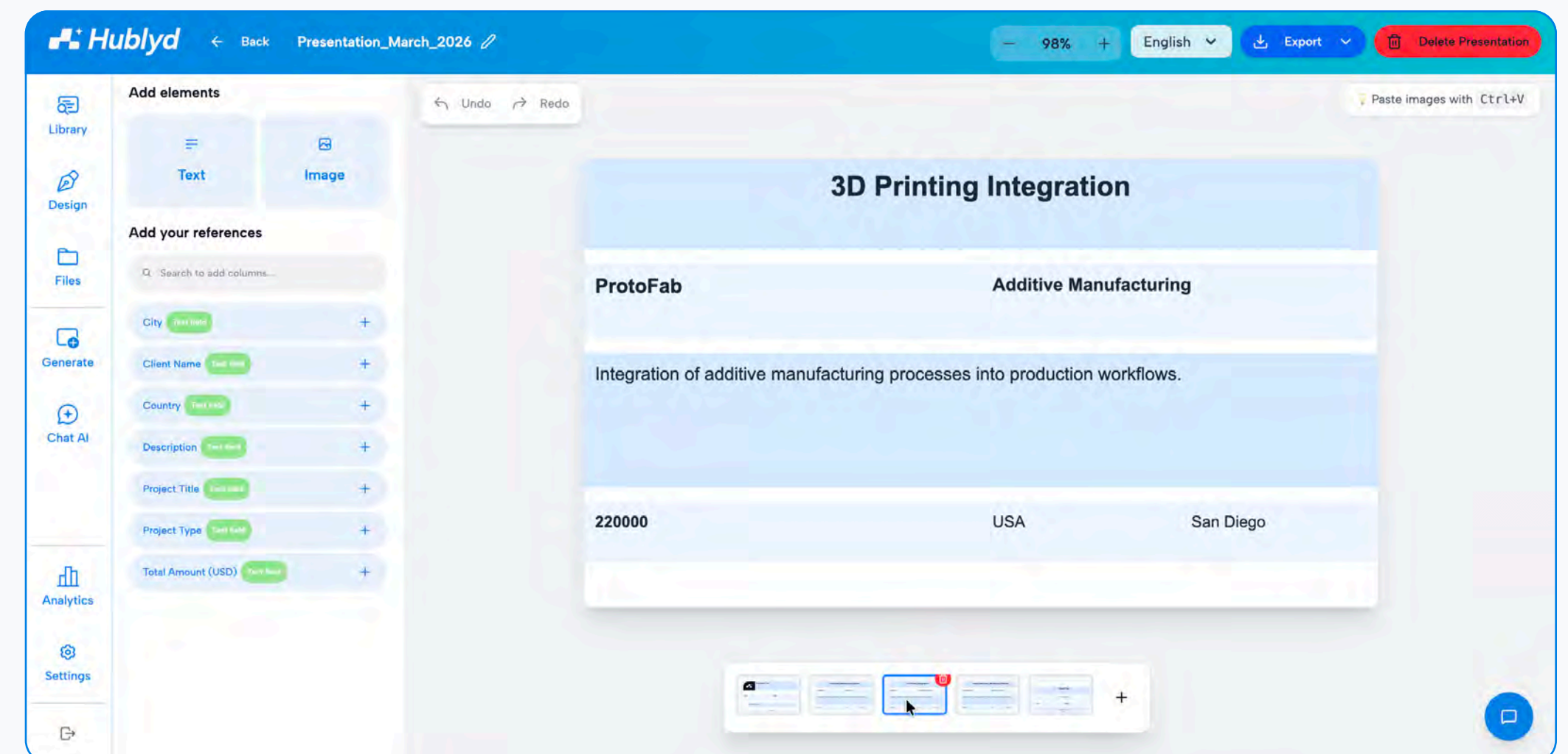
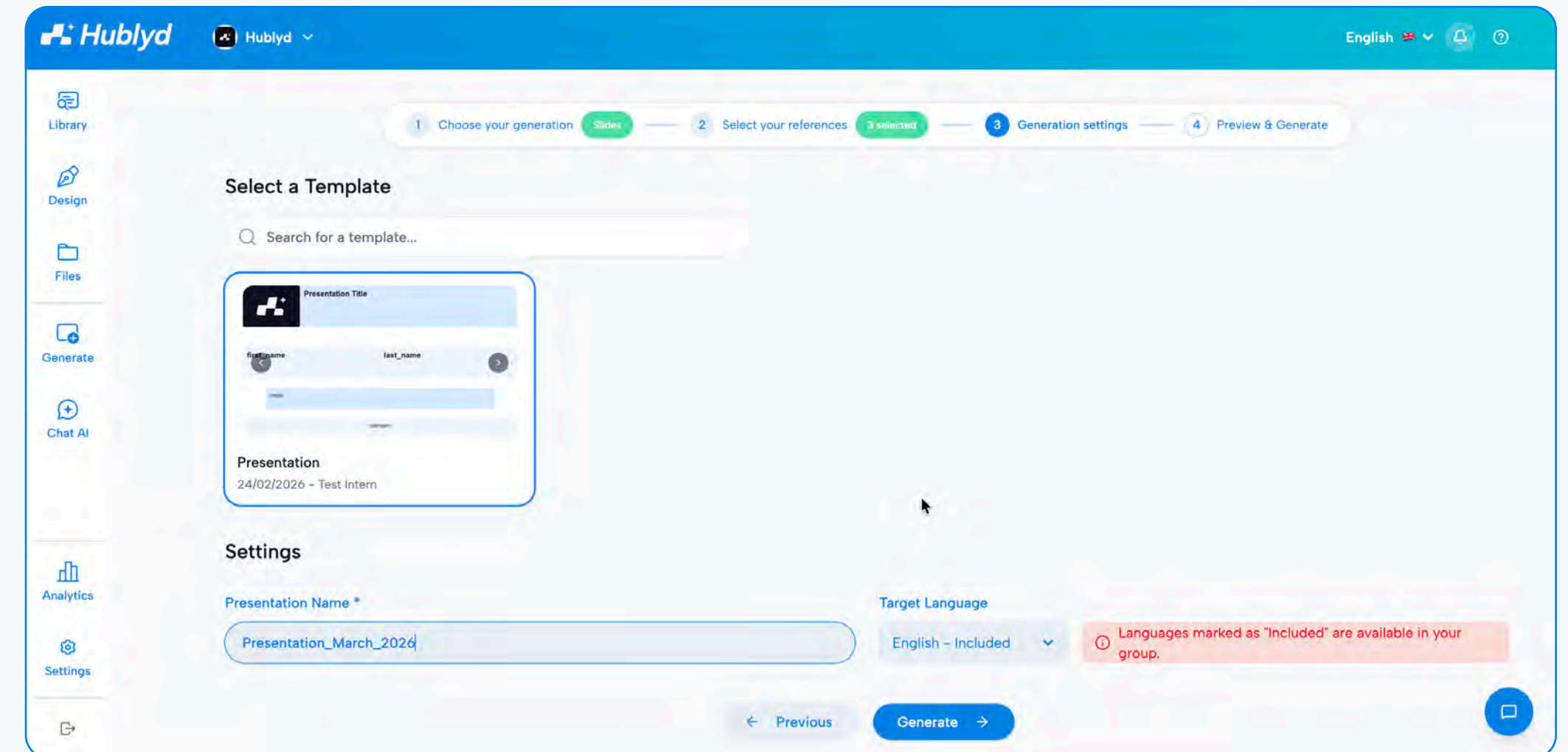




## 12. AI Generated Slide Templates

Automatically produce tailored slide templates using AI.

- AI analyzes your brand guidelines, industries, and reference patterns.
- Generates new templates aligned with your tone and visual identity.
- Saves time for marketing and ensures template freshness.

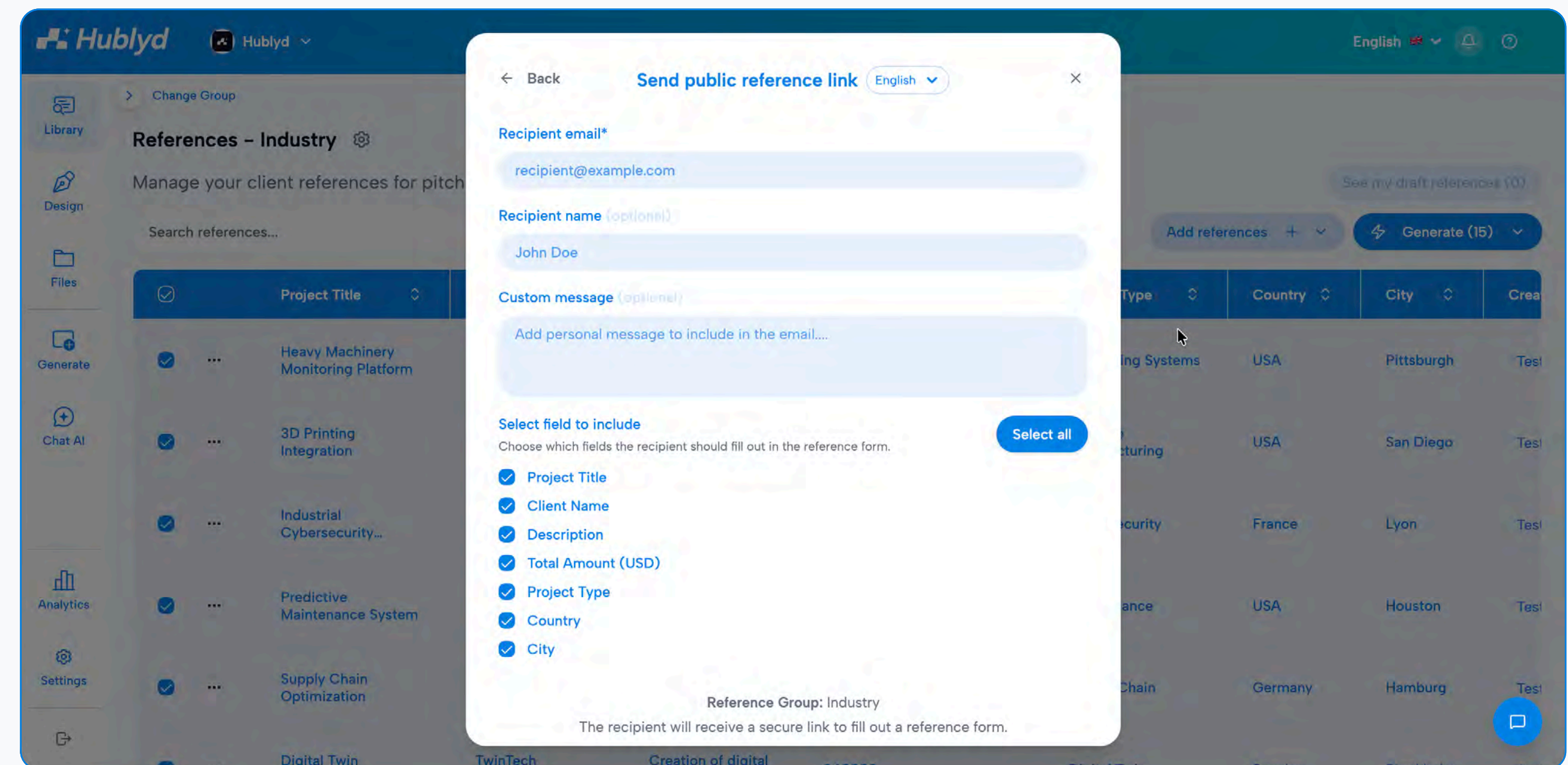
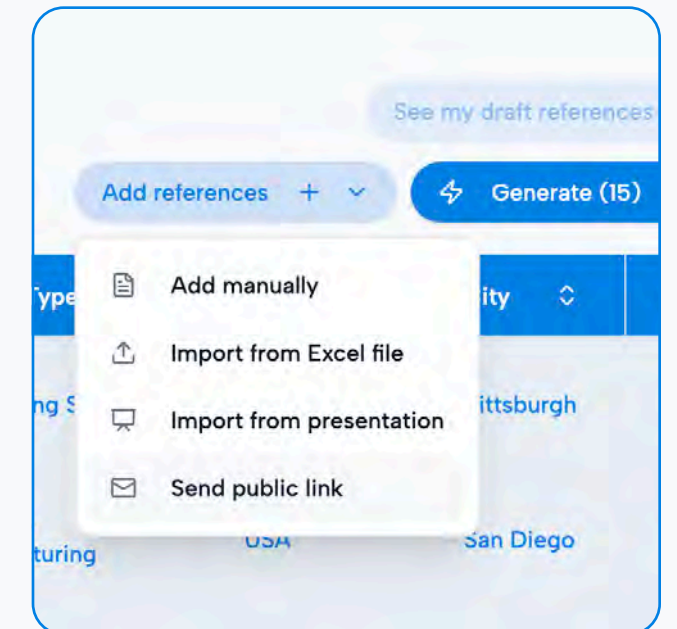




## 13. AI Autofill of Customer Descriptions

A shared platform for cocreating and validating customer references.

- AI pulls from reference data, metadata, and public sources.
- Ensures consistent storytelling across teams.
- Reduces manual rewriting and improves professional quality.





# 14. Confidentiality, NDA & Customer Agreement

Control visibility and compliance for sensitive client stories.

- Mark references as “Confidential” or “Draft” and control access & exports.
- Keep draft versions hidden until approved by legal or marketing.
- Track consent status and identify “consent gaps” in real time.
- Prevent accidental or non-compliant sharing.



The image shows two parts of a software interface. On the left is a 'Confirm Submission' dialog box. It asks 'Are you sure you want to submit this form? This action cannot be undone.' Below this, it explains that submitting the form authorizes the use of data for inclusion in an internal database, with the security level depending on the user's selection. There are three radio button options for 'How can this reference be used?': 'Confidential' (strictly internal), 'Restricted' (head-to-head use only), and 'Public' (may be used and promoted). The 'Public' option is selected. Below the options is a text field for 'Name of entity signing (person or company)' with 'Fabien' entered. At the bottom are 'Cancel' and 'Submit and Sign' buttons.

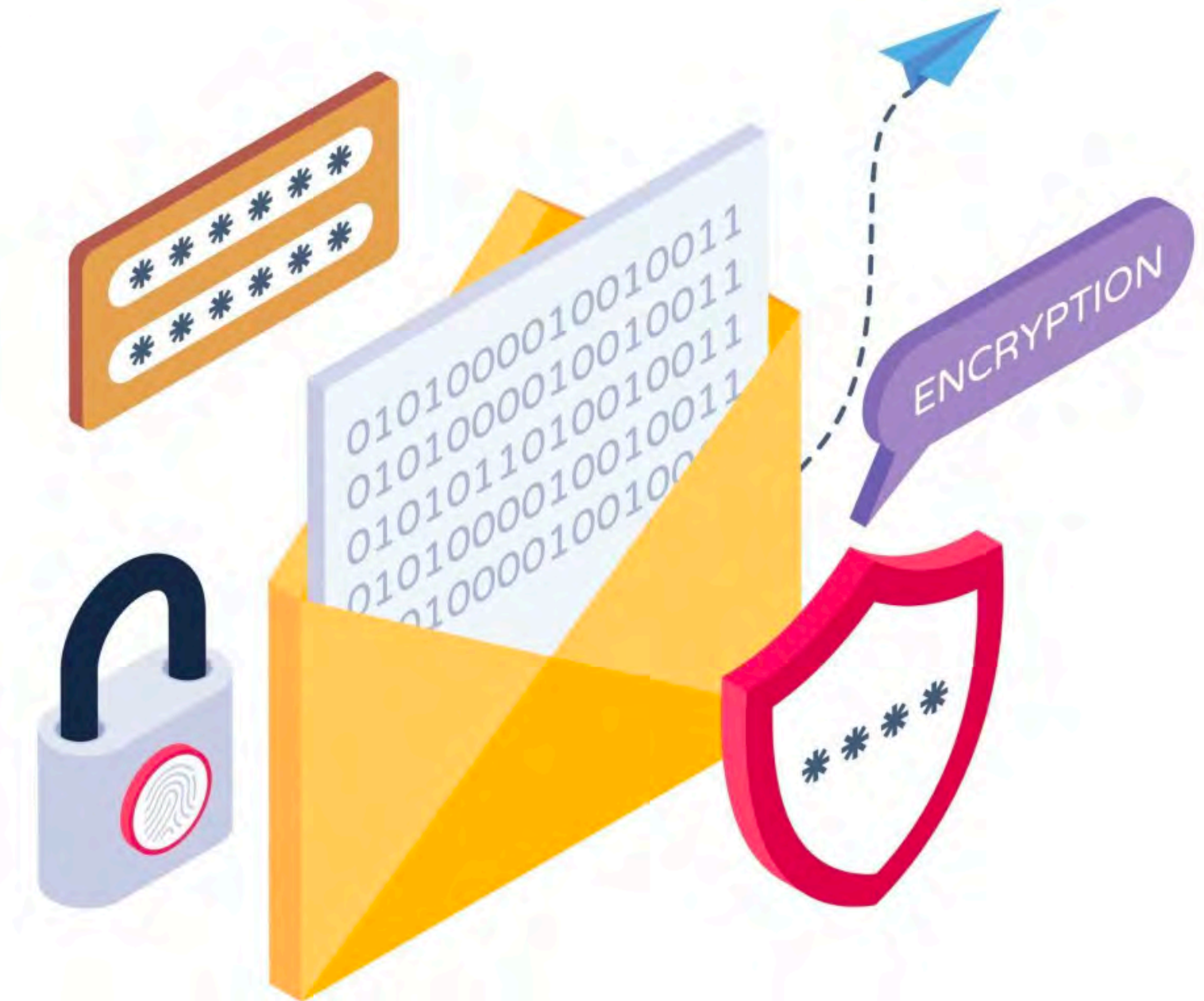
On the right is a preview of a 'Reference Consent and Use Agreement' document. The document is dated 21 February 2026 and includes sections for '1. Parties', '2. Purpose', '3. Consent and Authorisation', and '4. Data Provided by the Client'. The 'Data Provided by the Client' section describes 'Marine electronics developer for vessel monitoring and navigation'.



## 15. Security & Data Protection

A robust architecture designed to ensure the confidentiality and integrity of your information at every step.

- PostgreSQL (Neon) with strict isolation and AES-256 encryption.
- End-to-end encryption via TLS 1.3.
- AI Pro version, no public model training.
- Time-stamped audit trail, exportable as secure PDF.



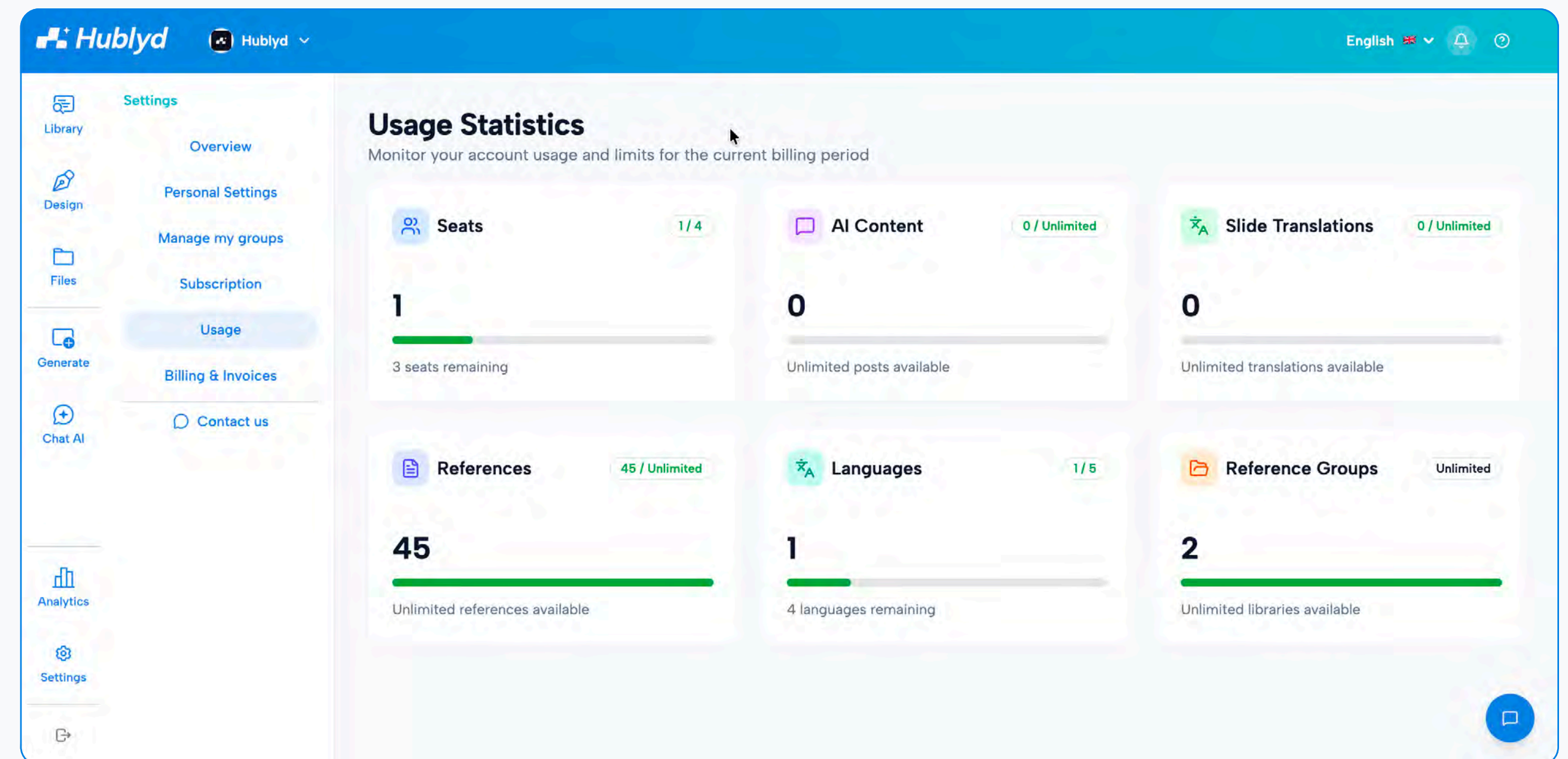
### Data Encryption



## 16. Admin Control of Monthly Budget

Full visibility and control over platform or AI usage budgets.

- Set monthly spending caps.
- Receive realtime alerts when budget thresholds approach.
- Avoid unexpected costs and maintain predictable expenses.
- Useful for large, multiteam deployments.





# 3. Benefits



### Close Deal Faster

Deliver relevant, highquality references instantly to prove credibility and accelerate the buyer decision process.



### Save Time on Content Creation

Automated decks and AI generated content dramatically reduce time spent on presentations and marketing assets.



### Increase Sales Productivity

Sales teams no longer waste time searching through scattered files, everything is centralized and instantly searchable.



### Strengthen Brand Consistency

Use standardized templates content to ensure all presentations and messages stay on brand.



### Scale Marketing Output

Produce more social posts, case studies, and articles without increasing workload thanks to automated content creation.



### Build Customer Trust

Showcase real, validated customer stories that demonstrate your track record and credibility.



### Expand Globally with Ease

Instant localization helps teams communicate effectively across diverse regions.



### Enhance CrossTeam Alignment

Sales and Marketing operate from a shared source of truth, ensuring consistent messaging.



## CONTACT

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